

Greater Tyler Association of REALTORS®

OPEN THE DOOR TO REALTOR® BUSINESS



How Do You Open the Door to the Real Estate Industry?

It's easy! All you need is the key, and the key to that door is the Greater Tyler Association of REALTORS®. You can unlock that door by simply becoming a member.

What is an Affiliate member in the Greater Tyler Association of REALTORS®? It's any individual in an industry which services or supplies the REALTOR®. It's you.

Why should you join? Because you want to keep the bottom line of your P & L sheet in the black. Membership in the Tyler Association isn't just another casual business expense – it's one of the soundest investments you'll ever make. It's a form of business insurance.

Who's on Your Team?

The fact is, a REALTOR® can't successfully sell real estate without you. REALTORS® and associates are inseparable teammates in an industry which wouldn't even exist without this particular team.

An affiliate is to a REALTOR® what risers and banisters are to a staircase-support and reinforcement in an economy in which the strength of the real estate industry functions as one of the most accurate barometers of the health of the economy itself. Your staircase to success.

But you're wondering, "Why should I join? I'm doing okay on my own." Well, maybe you are, but membership in the Greater Tyler Association of REALTORS® will make you more secure, make it easier for you to do business and lead the way to bigger and better profits.

More profits? Easier to beat the bushes for a buck? Here's why: Yours is a very competitive business. It's lonely out there hustling by yourself. As a member of the Greater Tyler Association of REALTORS®, however, you'll have a built-in congenial source of business leads and prospects through REALTORS®, their clients and other people they come in contact with.

Get Involved and Be a Winner!

Since competition is the name of your game, you'll soon find out that you owe it to yourself to lend your special talents and personality to the Greater Tyler Association of REALTORS® activities. REALTORS® are involved people, so you'll want to participate actively in membership meetings, speak up and be heard – volunteer to serve with projects on committees and programs. Your association needs you, but there's no room for the practicing wallflower! Get involved and you'll get noticed. Get noticed and you'll get calls. Get calls – jobs and sales – profit.

It's as simple as this - REALTORS® prefer working with people they know. Work with them in the association, and they'll come to understand that you subscribe to their own high standards of quality service and dependability. They'll know they can count on you, because they know you.

Nowhere else under one umbrella will you find so many members of the real estate industry!

Want Legislative Clout?

Outside and alone, you're only one voice in the dark when restrictive legislation is proposed that will adversely affect your business. Many of the same government regulations that inhibit your freedom to do business and make a fair profit have the same impact on REALTORS®. Inside, on stage and an important member of the cast, your voice will not only help block bad legislation, but can help city hall write legislation for the good of the business community.

As a member of the Greater Tyler Association of REALTORS®, you'll have the inside tract on new industries, the latest real estate news tips, sold properties, newcomers, housing needs, legislative pitfalls and political responsibility, local economic analyses, a wealth of information available for the asking, but only through the Greater Tyler Association of REALTORS®.

The Key!

The Greater Tyler Association of REALTORS® is also the key that automatically unlocks the door to state membership. It's a package deal, and a real bargain which pays regular dividends on your investment at all levels.

Your New Horizons

Your state and national associations will give you the opportunity for even greater exposure to your REALTOR® and affiliate colleagues. Your horizons will be broadened by participating in state meetings, conventions and skills training sessions.

Your Industry's Technical, Professional, and Legal Know-how

You'll be able to draw on the vast resources of Texas Association of REALTORS®, National Association of REALTORS® and the Greater Tyler Association of REALTORS® by receiving the Texas REALTOR® magazine and the monthly local newsletter informing you of the industry's latest changes and the local schedule of events and meetings.

You and Your Association Need Each Other!

Affiliate members mean a great deal to a REALTORS® association. And it's not all just work. You'll find ample opportunity to socialize at the many events sponsored by the Greater Tyler Association of REALTORS® - a great way to get to know your colleagues under conditions more relaxed than in an office. A chance for new friends as well as new business.

Affiliate membership will pay for itself as you make use of your association's resources. Don't wait – join now and see for yourself. The Greater Tyler Association of REALTORS® is your key to prosperity.

Greater Tyler Association of REALTORS® Helps You With . . .

Referrals

Clients

Fellowship with REALTORS®

Availability of meeting facilities

Seminars

Publications

Greater Tyler Association of REALTORS®



**3531 S. Broadway
Tyler, Texas 75701
(903) 561-8403
FAX (903) 561-4730**

Greater Tyler Association of REALTORS®

Types of Memberships

REALTOR® - either primary or secondary – individuals who are engaged actively in the real estate profession, including buying, selling, exchanging, renting or leasing, managing, appraising for others for compensation, counseling, building, developing or subdividing real estate, and who maintain or are associated with an established real estate office located in the state of Texas or a state contiguous thereto. The individual must maintain a current, valid real estate broker's or salesperson's license or is licensed or certified by an appropriate state regulatory agency to engage in the appraisal of real property. REALTOR® means a member of the National Association of REALTORS®.

APPLICATION TYPES UNDER REALTOR® MEMBERSHIP:

Designated REALTOR® - Designated Broker of the firm.

REALTOR® - Broker or Salesperson affiliated with the firm as an associate.

Primary Member – Pays National, State and local dues. Has voting rights and can hold leadership positions. (DR must be a member.)

Secondary Member – Pays local dues only. Pays National and state dues to their primary association. Has voting rights and can hold leadership positions. (DR does not have to be a member.)

Affiliate – Real estate owners and other individuals or firms who, while not engaged in the real estate profession actively, have interest requiring information concerning real estate and are in sympathy with the objectives of the Association.

Institute Affiliate – Individuals who hold a professional designation awarded by a qualified Institute, Society or Council affiliated with the National Association of REALTORS®. Any such individual, if otherwise eligible, may elect to hold REALTOR® membership, subject to payment of applicable dues for such membership.

MLS Member – Individuals who are REALTOR® members in an association in Texas or a state contiguous thereto may request any service they need from other associations. This includes MLS service. **In GTAR, the Designated Broker of the firm must join as the Participant and any agent may then join as a Subscriber.** If the firm is a MLS member in another association and some of the agents do not wish to join as a Subscriber, MLS waivers must be signed by the Broker and the agent which states that any agent who utilizes the MLS information will be charged MLS dues from the date of the waiver. If the firm is not a MLS member in another association, the dues formula will be in force. (Broker's dues are based on his membership and any agents who are not members of the MLS.)

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Affiliate Membership Application Packet

STEP 1 – SUBMISSION OF APPLICATION

Complete the following and return to GTAR:

1. Affiliate Application
2. Entrance Fees – You may use a credit card or make a check payable to GTAR.
3. If you are an inspector, please include a copy of your inspector's license.

STEP 2 – NOTIFICATION

You will receive an e-mail notification when you become active in the Association. Instructions on how to access the “members only” section of the GTAR webpage will be included.

**AFFILIATE
APPLICATION FOR MEMBERSHIP**

TO: The Greater Tyler Association of REALTORS®

I, _____ of the firm of _____ hereby apply for AFFILIATE Membership in the above named Association, and enclose my check in the amount of \$_____, which I understand will be returned to me in the event I am not accepted to membership. I certify that I am not engaged in the real estate profession but have interest requiring information concerning real estate. In the event my application is approved, I agree as a condition to membership to thoroughly familiarize myself with the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS® and the Constitution, Bylaws, and Rules and Regulations of the above named Association. I further agree that my act of paying dues shall evidence my initial and continuing sympathy with the objectives of the Association.

I agree that, if accepted for membership in the Association, I shall pay the fees and dues as from time to time established. **NOTE:** Payments to the Greater Tyler Association of REALTORS® are not deductible as charitable contributions. Such payments may, however, be deductible as an ordinary and necessary business expense. No refunds.

Dated: _____ 20 _____ Signed: _____

Business Address: _____

Business Phone: _____ Fax: _____

E-mail address: _____

Webpage address: _____

Home address: _____

Home Phone: _____ Cell Phone: _____

I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, shall be grounds for revocation of my membership if granted.

Greater Tyler Association of REALTORS®
3531 South Broadway
Tyler, TX 75701
Phone: 903-561-8403 Fax: 903-561-4730

Affiliate Entrance Fees - 2008
(Prorated Monthly)

<u>Date</u> <u>Joining</u>	<u>TAR Dues</u>	<u>Local Dues</u>	<u>Total</u>
January	\$ 92.00	\$180.00	\$ 272.00
February	\$ 84.33	\$165.00	\$ 249.33
March	\$ 76.66	\$150.00	\$ 226.66
April	\$ 68.99	\$135.00	\$ 203.99
May	\$ 61.32	\$120.00	\$ 181.32
June	\$ 53.65	\$105.00	\$ 158.65
July	\$ 45.98	\$ 90.00	\$ 135.98
August	\$ 38.31	\$ 75.00	\$ 113.31
September	\$ 30.64	\$ 60.00	\$ 90.64
October	\$ 22.97	\$ 45.00	\$ 67.97
November	\$ 15.30	\$ 30.00	\$ 45.30
December	\$ 7.63	\$ 15.00	\$ 22.63

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3531 South Broadway
Tyler, TX 75701
Voice: 903-561-8403
Fax: 903-561-4730

Credit Card

(American Express, Discover, MasterCard, Visa)

Credit Card Type: _____ Account #: _____

Exp. Date: _____ Billing Zip: _____ Amount to be charged: \$ _____

Exact Name on

Account: _____ Telephone: _____

Signature _____

(as it appears on account)